

2026 Artist Information Guide

Hidden In The Hills Artist Studio Tour Mission Statement

The mission of the Hidden In The Hills Artist Studio Tour is to provide the public with the opportunity to visit the working studios of dedicated artists in the Sonoran Foothills, learn about each artist's creative process and techniques, and purchase artwork directly from the artists in a welcoming and engaging environment that celebrates high-quality, original art.

2026 Tour Dates & Hours

November 20, 21 & 22 and November 27, 28 & 29 | 10:00 AM – 5:00 PM daily

Tour Communications

- To ensure you receive all important updates, please add the following email addresses to your contacts or mark them as safe: HITHNewsletter@SonoranArtsLeague.org and Info@SonoranArtsLeague.org.
- The HITH Artist Resource Page contains. (Located on the League's Resource Page)
 - Important forms & documents, updates, and reference materials, past communications

Host Studio Eligibility

- All host studios must be located within the Hidden in the Hills tour boundaries:
 - North: Tonto National Forest
 - South: Happy Valley Road
 - East: Pima Road (Carefree residents exempt)
 - West: Cave Creek Road and Cave Creek town limits
- Host locations must be working artist studios at a residential address.
- Commercial spaces of any kind are not permitted as host studios.

Artist Eligibility

All Hidden in the Hills participants (hosts and guests) must:

- Be Arizona residents and 18 years of age or older
- Be a Sonoran Arts League Artist Member in good standing.
- Have no outstanding balances with the Sonoran Arts League prior to registration

Participation Fee & Volunteer Requirement

- The participation fee is \$700, payable to the Sonoran Arts League at registration.
- All participants are required to complete eight (8) volunteer hours for the Sonoran Arts League between January 1 and December 31, 2026.
 - If volunteer hours are not completed, artists may pay \$50 per hour, due upfront or no later than December 31, 2026.
 - A \$100 penalty will be applied if payment is late and billing is required.

Collaborating Artists

- **Artist Directory Listing**
 - Artists listed in the HITH Artist Directory must be current League members. This includes collaborating artist partners and an artist's spouse or partner listed in the directory thumbnails.
- **Official League Badge**
 - Any artist or partner who wishes to receive and wear an official League Badge must be a current League member. This includes spouses or partners assisting during HITH.
- **Couples or Partnerships in Different Mediums**
 - Couples or partnerships working in different mediums must be listed separately in the artist thumbnail section.
 - Each artist is required to submit a separate application, pay the HITH application fee, and maintain an individual League membership.

Permits & Licenses

- All applicable state (Arizona TPT) and local business licenses are required.
- Licenses must be displayed at your studio location during the tour.
- Cave Creek and Scottsdale require a local business license.
 - Artists must obtain a license from the city or town where their host studio is located.

Guest Artist & Host Studio Match-Up

- It is the guest artist's responsibility to secure a host studio and must be matched with a host studio prior to completing registration.
- The Hidden in the Hills Committee offers a Guest Artist & Host Studio Match-Up Opportunity Event to assist with connections on Saturday, March 28 at the Sonoran Arts League Studio from 9 – 11am.

Benefits of Participation

- Hidden In The Hills—celebrating 30 years in 2026—is the Southwest's oldest and largest open studio tour. Participants enjoy:
- Discounted advertising in major publications
- Exposure to a dedicated art-buying audience
- Inclusion on the official Studio Map
- Artist Directory listing with image, ad options, and cover submission opportunity
- Website, social media, and public relations promotion (print, TV, radio)
- Artist Directory copies for each participant
- Directional signage to host studios