

2025 Key Dates

The Sonoran Arts League will make every effort to honor this schedule as outlined below. However, some dates, times, and locations may change. Please read all Monthly Hidden In The Hills Artist Newsletter for the most up-to-date information.

DATE	DESCRIPTION & DETAILS
Sat., March 1	MEETING*: Everything you need to know about participating in Hidden in the Hills. At the Holland Center, 34250 N. 60th St., Bldg. B (Scottsdale)
	*Required for first time participants.
Tues., March 4	Host Studio Online Registration begins
Wed., March 5	New Host Studio Assessment & Review begins
Tue., March 18	DEADLINE: Host Registration Ends
Tues., March 25	Guest Artist Online Registration begins
Sat., March 29 1pm – 3pm	MEETING: Guest/Host Match-Up Opportunity at the Holland Center, 34250 N. 60th St., Bldg. B (Scottsdale)
Tue., April 15	DEADLINE: Guest Artist Registration Ends
Tues., April 29	Artist Directory Cover Artwork Online Submission begins
Sat., May 3	Welcome: Hidden In The Hills Participant Orientation — Questions & Answers.
9am – 10am	MANDATORY for all NEW HITH Hosts & Guests, but all are welcome.
	At Sonoran Arts League Studio Stagecoach Village, 7100 E Cave Creek Rd #144, Cave Creek, AZ 85331
Tues., May 6	Artist Directory Info & Thumbnail Image Online Submission begins
Tues., May 13	DEADLINE: Last Day to Submit Cover Artwork
Tues., May 27	DEADLINE: Last Day to Submit Artist Directory Info & Thumbnail
Sat., May 31	DEADLINE: Early Bird Advertising Pricing Ends
Fri., June 27	DEADLINE: Last Day Request Participation Refund
Fri., June 27	DEADLINE: Advertising Submission and Payment Deadline
August 1 – 25	Digital Artist Proofing by Section (Online)



DATE	DESCRIPTION & DETAILS (CONTINUED)
Wed., Sept. 24	MAPS PICK UP: Artists can pick up Hidden In The Hills Maps at the Sonoran through Nov. Arts League office/gallery in Carefree during business hours beginning Wednesday, Sept. 24. The gallery hours are 10am-4pm Tuesday-Saturday.
Sept TBD	EXTRA SIGNS FOR RENT: Additional signs will be available to reserve online.
	Check the website's HITH Info Page for the prices & link to pay for rentals.
Sat., Oct. 4	DIRECTORY PICK UP & MEETING
9am – 11am	MANDATORY FOR ALL PARTICIPANTS!
	Meet the HITH Committee, review show instructions and pick up Artist Directories. Sonoran Arts League Studio @ Stagecoach Village. Cave Creek
Fri., Nov. 14	MATERIAL PICK UP: Host Studio Signs & Bag Pick Up at LOCATION TBD
8am – 12 noon	
Nov. 21 – 23 & Nov. 28 – 30	2025 Hidden In The Hills Artist Studio Tour
Mon., Dec. 1 8am – 12 noon	MATERIAL DROP OFF: Signs, Host Studio Bags and Artist Surveys Drop Off. LOCATION TBD
December 31	DEADLINE: Last Day to Report Volunteer Hours or Pay for Incomplete Volunteer Hours. (Failure to complete or pay by December 31, 2025 a penalty of \$100 will be added if we need to bill you.)

Hidden in the Hills Committee Contact Information

We ask that you call the Committee with questions, do not call the Office or Studio.

- ❖ Co-Chair Jane Boggs ~ <u>jiboggs2012@gmail.com</u> or (480) 283-7801
- ❖ Co-Chair Gail Haire ~ gailhaireart@gmail.com or (703) 966-7334
- ♦ Secretary Nancy Palmisano ~ <u>nancy@nancypalmisano.com</u> or (480) 326-5451
- ❖ Social Media & Newsletter Jules Gallatig ~ middleredstudios@gmail.com or (215) 205-9814
- Marketing (Advertising & PR) Carole Perry ~ carole@laughingglass.com or (480) 239-2463
- ❖ Technical Liaison Rachel Karls-Gomes ~ rkg.cavecreek@gmail.com or (480) 849-3942
- ❖ Permits Dick Mueller ~ dick@covotecrossingstudio.com or (480) 416-9479
- ❖ Signage Joanie Wolter ~ <u>Joanie.wolter@gmail.com</u> or (562) 225-2552
- ❖ Signage Chris Heede ~ <u>chrisheede@gmail.com</u> or (948) 229-7006
- Studio 1 -Benjamin Kastelic ~ benjamin@sonoranartsleague.org or (480) 488-2307
- ♦ Studio 1 Robin Ray ~ robinnst49@gmail.com or (480) 567-4197
- ❖ Directory Advertising Gail Haire ~ <u>gailann06@gmail.com</u> or (703) 966-7334
- ❖ Directory Advertising Carole Tenwalde ~ <u>carol@blingbeadedbaubles.com</u> or (707) 888-4215
- ❖ Archives Judy Darbyshire ~ (480) 488-9286