

2025 Jury Day – Information Handout

<u>Date</u>: **Saturday, February 8, 2025** <u>Location</u>: **Christ the Lord Lutheran Church**

9205 E Cave Creek Rd, Carefree

Once a year, the Sonoran Arts League holds a Jury Day at which members may apply to become "Juried Members" of the League. This special designation is awarded to artists who submit a body of work that is deemed by a panel of independent art professionals to meet an elevated standard of excellence, based on criteria established by the League.

Why Become a Juried Member?

All participants in Jury Day get the benefit of professional feedback about their work, emailed to them following Jury Day, and the chance to become a Juried Member of the Sonoran Arts League.

For those who become Juried Members, that designation is recognized...

- In the artist's profile on the Sonoran Arts League website;
- With "Juried Member" next to the artist's name in the Hidden in The Hills (HITH) Directory and other League publications;
- With "Juried Member" on their title cards when that artist has work in Sonoran Arts League Gallery shows.

Newly Juried Members will have the opportunity to:

- Submit their work to the Sonoran Art League Gallery's Call for Art for the **All Juried Members** show taking place **May-June 2025** (and any show limited to Juried Members thereafter);
- Purchase a special "Juried Member" League badge;
- Opt-in for a social media post profiling their work during the All Juried Members show;
- List the accomplishment on their own websites and resumes.

NOTE: Juried Member status is <u>NOT</u> a requirement to submit your work to a regular show at the League gallery or to participate in the HITH Studio Tour. All you need for those is membership in the League.

Art Medium

We recommend that artists submit work for Jury Day in **one medium only** per year to show mastery of that medium. Once an artist becomes a Juried Member, they retain that status no matter what media they may choose to work in thereafter. They are then free to submit work in any medium or set of media when responding to Calls for Art, participating in the Hidden in the Hills Studio Tour, etc.

Who Juries the Work?

Artwork submitted on Jury Day will be evaluated by a three-juror panel of accomplished art professionals who are not associated with the League. Jurors' identities remain anonymous.

Criteria for Evaluation

Jurors evaluate whether the submitted pieces rise to the level of a **consistent and professional body of work**, based on criteria listed on the next page. Criteria definitions are available at the bottom of the <u>2025</u> <u>lury Day</u> page on the League website.

Cohesive Body of Work	Value, Color, Hues	Tonal Contrast
Composition & Design	Anatomy	Foreground / Background
Originality & Creativity	Linear Perspective	Positive / Negative Space
Masterful Technique	Color & Harmony	Framing & Presentation

Keep in Mind:

- o Jurors evaluate against set criteria but their decisions are, to an extent, subjective.
- 2D art will be placed on chairs or leaned against walls in the Church space. 3D art and jewelry will be displayed on tables. Work will be grouped by artist. No work will be hung on walls.
- Jurors can consider a specific criterion "N/A" if it does not apply to the work being judged.

Requirements

- 1. You must be a paid member of the Sonoran Arts League in good standing.
- 2. \$50 Jury Day fee entitles you to submit **5 pieces of work** in a single medium.
- 3. Your medium must be eligible (per "Medium" drop-down list on League website's Artist Profile pages).
- 4. **Artwork must be gallery-ready.** Work that is not will be turned away.
- 5. NOT allowed:
 - No work that is copied, in part or whole, from any published/locally shown work that is copyrighted.
 - No pieces done in a workshop/class, student work, or work completed under mentor guidance.
 - No giclées or photographs of original paintings printed on canvas.
- 6. Large work that cannot reasonably be moved may be juried with 8" x 10" colored photos showing all sides (not to exceed four photos of each piece).
- 7. When you drop off your work on Jury Day, you must turn in a filled-out Jury Day Contract and an **Artist Statement** of up to 100 words on a single 3 x 5 card. Work without these will be turned away.

How to Register for Jury Day

Registration: Oct 28 to Feb 1 or when 30 slots are filled, whichever comes first (first come/first served).

To hold your place for Jury Day (starting on Oct 28):

- 1. Go to Sonoran Arts League website (sonoranartsleague.org).
- 2. Log in as a member and go to the **Jury Day page** (sonoranartsleague.org/jury-day/)
- 3. Click **Register for Jury Day** and fill out all required information.
- 4. Pay the \$50 fee online.

You will be emailed detailed instructions soon after your registration is submitted and accepted.

Dates to Remember

Registration Opens: Mon, Oct 28, 2024

Registration Closes: Sat, Feb 1, 2025 or when 30 slots are filled

Jury Day: Sat, Feb 8, 2025

Preparation Opportunities:

Information Sessions: In Person at the League Gallery, Mon, Oct 28 @ 6:30-8 pm (social time starts 6 pm)

On Zoom, Tues, Oct 29 @ 6:30-8 pm

Individual Art Critiques: Sun, Jan 5, between 9 am and noon, scheduled individually

Sun, Jan 12, between 9 am and noon, scheduled individually

Have your work personally evaluated for Jury Day readiness by Jury Committee members